



2025 *Winners* BROCHURE STUDENT GOLD PACK

Sponsors

The Student Gold Pack Competition is a key aspect of IPSA's Education objective. Through participation, students tackle projects to illustrate the skills required and the challenges that the discipline offers. Project briefs are created to give students the opportunity to demonstrate the role packaging can play in the supply chain and marketing of a product as well as the benefits and functionality of packaging.

The competition is split into three main entry categories: Graphic Design, Packaging Technology and Industrial Design. Prizes are awarded in each of these categories, which have different project briefs and are judged individually.

The headline sponsors of this programme in 2025 are Safripol (Graphic Design), Mpact (Packaging Technology) and Propak (Industrial Design). Additional support has been received this year from Fibre Circle, Polyoak, Polyco, Packaging & Print Media, Polyflex, Packaging SA, Golden Era Group, The Glass Recycling Company, Bowler Packaging and Metpac SA. We gratefully thank them for their support, without which these awards could not happen.

For more information on the competition, please visit our website: www.studentgoldpack.org.za



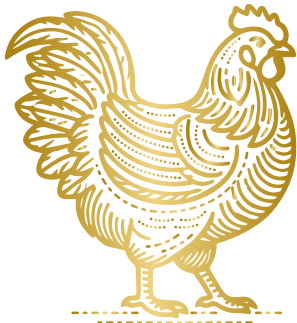
Judging

The Organising Committee and Competition Judges represent a range of disciplines and are selected for their expertise in the appropriate fields.

Lecturers from around South Africa selected top entries in their institutions, which were then submitted to the national judging panel, made up as follows:

Graphic Design:

- Bill Marshall - F.I. Pkg (SA)
- Kim Hayes - M.I. Pkg (SA) Grad (Nando's)
- Susi Moore - F.I. Pkg (SA) IPSA Chairman
- Vanessa von Holdt - F.I. Pkg (SA)
- Jan Pretorius
- Judith Evans

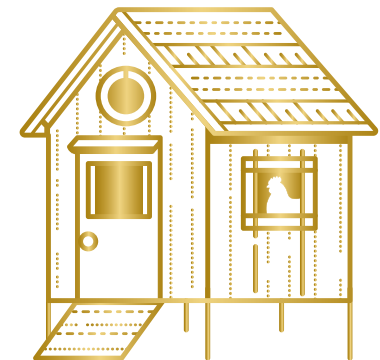


Packaging Technology:

- Bill Marshall - F.I. Pkg (SA)
- Kim Hayes - M.I. Pkg (SA) Grad (Nando's)
- Ralph von Veh - F.I. Pkg (SA)
- Rekha Howatt - M.I. Pkg (SA) Grad CPP (Tiger Brands)
- Vanessa von Holdt - F.I. Pkg (SA)

Industrial Design:

- Bill Marshall - F.I. Pkg (SA)
- Vanessa von Holdt - F.I. Pkg (SA)
- Adine Visser - (Mpact)
- Marcha van der Merwe
- Welmarie Momberg



The Student Gold Pack Awards are organised under the auspices of The Institute of Packaging South Africa, by Bill Marshall.



Graphic DESIGN WINNERS



TOP Winners



Gold
TROPHY

Nutventures

Delné Pottas

Potchefstroom Academy

Nutventure makes snacking simple and exciting! Ten 40g boxes sit neatly in a handy dispenser—just tear, grab, and go. Perfect for lunch boxes, road trips, school, or camping. Each mini box pops open with a press-and-tear seal, revealing fresh, crunchy roasted nuts ready to fuel your next adventure.



Silver
AWARD

Quick Fix

Ninke Otto

University of Pretoria

A 'three in one' single serve packaging design for the brand Band-Aid. The packets includes a saline solution soaked pad to clean the wound, a petroleum jelly pad for hydration, and lastly a band-aid to seal it. It is easy to use, and perfect for a quick fix.



Bronze
AWARD

Build-A-Bun

Nikhil J. Pakkiri

Durban University of Technology

This packaging transforms a simple takeaway meal into an interactive and eco-friendly experience. It strengthens Rocomamas' brand identity, engages kids through creative gameplay, reassures parents with fresh, safe and healthy ingredients, that supports sustainability goals—thus making it not just normal packaging, but a memorable brand moment worth celebrating.



01 ACCESSIBLE PACKAGING



BEST IN PROJECT 1

Quick Fix

Ninke Otto

University of Pretoria

A 'three in one' single serve packaging design for the brand Band-Aid. The packets includes a saline solution soaked pad to clean the wound, a petroleum jelly pad for hydration, and lastly a band-aid to seal it. It is easy to use, and perfect for a quick fix.



01 ACCESSIBLE PACKAGING



2ND IN PROJECT 1

The Battery Box

Keanu van Rensburg

Greenside Design Center

This redesign improves hard to open, single use battery packs with a simple to use and durable box. Peel tabs on the batteries reveal dead battery designs underneath, allowing used batteries to be stored alongside unused ones, eliminating confusion and making it easier to recycle them all together.



3RD IN PROJECT 1

City Seeds Grow Kits

Beth Tyldesley

Open Window

This compact, recyclable garden kit unfolds to provide everything you need and need to know about planting and starting a garden. Clearly illustrated instructions surround the kit items, providing accessible instructions for beginners. Bold colours and illustrations, alongside clear typography, identify the variants and provide shelf-appeal.



01 ACCESSIBLE PACKAGING



FINALIST

A Purr-fect Squeeze

Leigh Appleton

IIE Vega Bordeaux

Peanut butter in a squeezable tube format that combines visual communication with accessibility. Designed to be intuitive, legible, and easy to use, it ensures an inclusive experience for all. It proves that great packaging isn't just attractive but it's functional, and made for everyone.



FINALIST

Always Inclusive

Daluci Whiston

Eduvos Bedfordview

Always Inclusive packaging redefines menstrual care with tactile, colour-blind-friendly, and multilingual design. It addresses real community needs, promotes dignity and empowerment, and offers a sustainable, resealable, multi-flow box. By merging innovation with social impact, it goes beyond accessibility...making it a truly deserving, game-changing pack.



01 ACCESSIBLE PACKAGING



FINALIST

CeraVe 30 Day Duo

Connor Lloyd

University of Pretoria

The CeraVe 30 Day DUO includes both a cleanser and moisturiser that lasts exactly 30 days, with accessible crank technology and ease of access via the products enlarged tube caps. On top of this the container packaging is easy to open and maintains the products fresh and clean design.



FINALIST

Ease & Chirps

Jonica Visagie

Eduvos Pretoria

PACKAGING
& Print Media



A redesign of bird seed packaging specifically aimed at being more accessible for older people and volunteers at the bird sanctuary. The design allows the packaging to open and close in two different ways, with clear instructions on how to use the product and recycle it. The empty box can also be given to the birds to shred, encouraging their natural scavenging instincts. Graphics are simple and eye catching to clearly communicate to consumers.



01 ACCESSIBLE PACKAGING



FINALIST

Flavour and Function

Njabulo Zwane

University of Johannesburg

The triangular shaped design, for everyday spice packaging, makes it very space efficient and easy and convenient to use. The colourful visuals create interest and engage the consumer.



FINALIST

For Every Hand Detergent Packaging

Jadene Pillay

Durban University of Technology

This packaging offers a one-press, mess-free dispensing system that's accessible for every hand. Compact, refillable, and biodegradable, it combines convenience, hygiene, and sustainability into one simple, inclusive solution. By rethinking the traditional format, it delivers a cleaner, more accessible, and hassle-free user experience through its simple press-to-release system.



01 ACCESSIBLE PACKAGING



FINALIST

Ibuprofen Pill Tray

Siphesihle Dlamini

University of Pretoria

Designed with care, this ibuprofen packaging tackles accessibility for seniors. Ergonomic design removes strain, while calming blue hues and gentle illustrations ease the mind. Tactile dose dividers, spill-preventing flaps, and eco-friendly materials harmonize function with empathy — making every pill easy to access, safe, and sustainable.



FINALIST

Jalapeno Devil Jar

Isabella Willoughby

University of Pretoria

Extra Spicy Pickled Jalapeno Jar with a devil-styled fork attached to the inside lid to conveniently stab and retrieve the desired pickles, as well as a carefully designed lid with horns and a jar with indents to make the jar easy and fun to open.



01 ACCESSIBLE PACKAGING



FINALIST

Krispy Crest

Waseela Khan

IIE Vega Durban

Are you tired of the sticky mess from doughnuts, especially when craving one whilst working at your desk? So was I. This inspired me to create the Krispy Krest, a hand-held, sustainable package designed to fit comfortably in your palm, offering a simple and clean way to enjoy your treat.



FINALIST

Menstrual Maze

Kayley Ackers

Greenside Design Center

ANNA's tampon packaging takes a stance to create an intuitive reimagined box for menstruators on the go; designed to move with you. No more mundane tuck end or fold boxes, the glide n' grab feature makes the monthly experience accessible, inclusive, convenient and uplifts the menstrual maze.



01 ACCESSIBLE PACKAGING



FINALIST

Natural Balm, Natural Packaging

Tamyn Barnard

Eduvos Durban (Umhlanga)

My Zam-Buk redesign champions accessibility, sustainability, and everyday convenience. With an easy-open clip, eco-friendly sugarcane plastic, and a keychain ready feature, it reimagines a trusted classic for modern users. It's a small product with a big impact—designed to make healing easier, greener, and always within reach.



FINALIST

Oatso Easy Packaging Redesign

Anushka Van Der Merwe

Eduvos Pretoria

“Oatso Easy, Easier” is a simple yet impactful redesign that improves accessibility without compromising branding or function. It introduces a gravity-fed dispenser for one-handed use, addressing real-world user needs backed by research. This solution is inclusive, market-ready, and aligns perfectly with the brief for accessible packaging.



01 ACCESSIBLE PACKAGING



FINALIST

Period, Refined Nompumelelo Ncube

Eduvos Pretoria

The box design offers a simple solution which offers one-handed opening while providing a comfortable grip and clear instructions for product use and disposal. The box contained sanitary disposal bags for hygiene and convenience. The aesthetic design maintains the familiar Always brand appearance through clear bold text and icons which make it easy to read while adding a touch of warmth and care to the product.



FINALIST

Press and Pour Clarida Yssel

Eduvos Mowbray

Press & Pour Highlights the pressing and pouring function. This collapsible wine box is designed to push wine out with ease without trying to remove the inner bag. As you pour, you compress the box gently, ensuring every drop is used. It's mess-free, and adds elegance to the boxed wine experience.



01 ACCESSIBLE PACKAGING



FINALIST

Qhawe Bold Discretion

Lara van Tonder

Open Window

Qhawe's "Bold Discretion" turns privacy into power with accessible, stigma-free, gender neutral period products packaging. Clear labelling, high-contrast design, and gender-neutral visuals improve usability / accessibility for all menstruators. Modular box formats and recyclable materials ensure dignity, choice, and sustainability. A brave design system that makes period care simple, inclusive, and proudly visible.



FINALIST

Redesigned Slow-Mag Range

Inge Botes

University of Pretoria

This packaging reimagines Slow Mag effervescent tablets as an easy open, hygienic dispenser inspired by the famous Pez dispenser. The cap is designed to flip back and dispense the tablet for you. This process is quicker for athletes on the move and people with limited physical abilities.



01 ACCESSIBLE PACKAGING



FINALIST

Resealable Astro Pouch

Caitlin Jacons

Potchefstroom Academy

The new Astros pouch is a stand-up bottom gusset bag made from kraft paper with a PLA lining. It is eco-friendly, biodegradable, and resealable, keeping the product fresh while supporting sustainability. Its compact design makes it perfect for single servings and convenient to store, carry, or enjoy on-the-go.



FINALIST

Slick Squeeze

Lethabo Makofane

Eduvos Pretoria

POLYFLEX
premedia packaging specialists



This redesigned sachet retains the brand's signature look but introduces a more intuitive and accessible opening mechanism. The improvements made include a single-tear groove and a pull-handle tab, in the shape of a tomato, to simplify the unsealing process without adding production complexity. Made from the same recyclable material as the main pouch, the pull-tab adds grip and precision, reducing mess and frustration.



01 ACCESSIBLE PACKAGING



FINALIST

Spaghetti Vault

Kiah Karson

University of Johannesburg

This recyclable tin dispenser protects spaghetti from breakage, features Braille and tactile icons for accessibility and includes dual serving-size openings for easy use. Its bold Afro-Italian illustration, reuse instructions and vibrant colours make it eye-catching, sustainable and intuitive— designed for function, reuse and cultural resonance.



FINALIST

Spot, Tear and Share

Karla Strydom

Eduvos Pretoria

This pack redesign focuses on making wine gum packs easier to open for all, even those with limited hand functionality. The redesign approached this problem by featuring a tearable seal that ensures the packet is torn from right to left. There will be a small ribbon-like part, that will initiate the tear. The ribbon part will be accessible for teeth-grip as well.



01 ACCESSIBLE PACKAGING



FINALIST

The Single Hand, Pill Dispenser

Lungelo Mkhize

Durban University of Technology

Have you ever dropped a pill while popping it out? Many, especially visually-impaired or one-handed people, struggle with this. Imagine packaging that pushes pills from outside the box to inside, releasing them directly into your hand—safer, simpler, and more inclusive.



FINALIST

The Smart Label Funnel

Tashriq Ishripersadh

Durban University of Technology

The Smart Label which is in the back of the Shell Helix 5L bottle turns into a funnel to make pouring oil in a vehicle's engine safer, easier and eco-friendly.



02 SINGLE SERVE PACKAGING



BEST IN PROJECT 2

Nutventures

Delné Pottas

Potchefstroom Academy

Nutventure makes snacking simple and exciting! Ten 40g boxes sit neatly in a handy dispenser—just tear, grab, and go. Perfect for lunch boxes, road trips, school, or camping. Each mini box pops open with a press-and-tear seal, revealing fresh, crunchy roasted nuts ready to fuel your next adventure.



02 SINGLE SERVE PACKAGING



2ND IN PROJECT 2

Sunlight's Single Serve, Water Soluble Dishpods

Morgan Kleynhans

University of Pretoria

Sunlight dishwashing liquid redesigned as 5ml water-soluble pods in recyclable cardboard packaging. Having a single serve option enhances user convenience by providing “just the right amount every time”. This ensures perfect dosing with zero product wastage, aligning with modern consumer values.



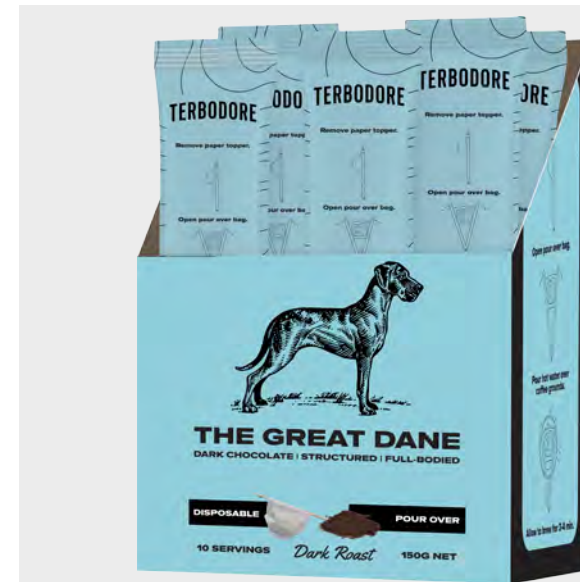
3RD IN PROJECT 2

Portable Pour-over

Kayla Rouse

Eduvos Pretoria

Ever wanted a grab and go version of your favorite Terbodore filter coffee? The Portable Pour-over is a coffee filter bag supported by two bamboo sticks. It sits comfortably over your mug as you pour hot water over the pre-portioned grounds. The package design follows in the Terbodore style.



02 SINGLE SERVE PACKAGING



FINALIST

Bakers: Little Explorers

Lisa Williams

Greenside Design Center

Bakers: Little Explorers transforms a nostalgic snack into an interactive, educational adventure. With a playful mascot, collectible facts, and a unique dispenser box, it sparks curiosity while meeting practical needs. Bold, sustainable, and story-driven, this redesign redefines packaging as an experience that's fun for kids, and thoughtful for parents.



FINALIST

Bastard in a Box (Fat Bastard Wine Re-design)

Priscilla-lee Harrington

Eduvos

My redesign for Fat Bastard Wines blends sustainability, practicality, and bold personality. The recyclable aluminium oxide bottle is lightweight, durable, and reusable, featuring a playful rope pull-tag cork. The outer cardboard box transforms into a wine rack, encouraging reuse and reducing waste.



02 SINGLE SERVE PACKAGING



FINALIST

Biodegradable Noodle Bag - Maggi x Naruto Collab

Joash Gounden

IIE Vega Durban

This unique bag is made of seaweed and mycelium infused paper. With instant noodle packaging being such a big issue for the environment this answers that as well as having a sleek and easy reading design, the packaging can also then be used as a placemat once opened up.



FINALIST

Chappies: A Taste Through Time

Kiara dos Reis

Greenside Design Center

This design takes the iconic South African gum brand back to its playful origins in 1940s through packaging. Bold colours, vintage design, and engaging forms, like vending machine dispensers connect nostalgia and childlike fun. With sustainable materials and flavourful storytelling we honour Chappies' legacy while sparking curiosity for a new generation.



02 SINGLE SERVE PACKAGING



FINALIST

City Seeds Grow Kits - Big Grow Energy in any Small Space

Nicola Prinsloo

Open Window

City Seeds redefines urban gardening, focusing on a joyful, sustainable user experience from start to finish. Its single-serve, glue-free packaging, made from biodegradable Woodstock Betulla paper, unfolds for easy recycling. With hand-drawn illustrations and flower-cut die-lines, the packaging creates a playful unboxing, bringing “big grow energy” to any small space.



FINALIST

City Seeds: Your Emotional Support Plant

Elandri Lubbe

Open Window

City Seeds reinvents single-serve packaging as an emotional support companion. Each kit grows a tiny plant and a tiny mood right from its box. Made to be held, loved, and collected, these tiny plants with big feelings sit with you, grow with you, and remind you: all feelings belong.



02 SINGLE SERVE PACKAGING



FINALIST

Clover BREKI

Megan (Kai) Potgieter

Greenside Design Center

BREKI is a product line designed to inspire teens to eat breakfast and adopt healthier meal choices throughout the day. A liquid meal replacement packed in a traditional milk carton format milk provides a meal on the go.



FINALIST

Goodboi Probiotics for Dogs

Imke Smith

University of Pretoria

Goodboi probiotic tablets are packed in an aesthetically pleasing pack which uses colours dogs can see. The material used to make the packaging is Sugarcane Bagasse enhancing its environmental appeal to conscious consumers. The whole design and pack construction is aimed at being engaging and fun for the consumer to interact with while giving medication to their dogs.



02 SINGLE SERVE PACKAGING



FINALIST

Kellogg's Rush

Pietricia Du Plessis

University of Pretoria

Kellogg's Rush is a simple on-the-go breakfast cup with granola on top and yogurt at the bottom, ideal for busy students. It has a spork and a tight cover to prevent spills while driving. It comes in a variety of flavour's and is ideal for quick, fulfilling, and mess-free meal.



FINALIST

Lucky Star's Single Serve Tuna

Kelly-Shae Johnson

University of Pretoria

Lucky Star's single-serve tuna packaging reduces food waste from oversized cans by offering a portion for single use. The brand's signature colours ensure recognizability. Designed to appeal to children, the playful illustrations help improve perceptions of fish while giving parents a convenient and nutritious protein option for packed school lunches.



02 SINGLE SERVE PACKAGING



FINALIST

MiniSmack

Jemma Thomson

University of Pretoria

Indoor rock climbing is popular, socially and physically engaging. It's also an expensive commitment. A casual climber may want to purchase exactly what they need to visit a gym for a day. MiniSmack are individually wrapped cubes of climbing chalk. It's small size offers a fun sensual smacking experience.



FINALIST

One Bite, Reseal

Siyaphila Akwande Mbuyazi

Durban University of Technology

Cadbury Portion Lock: A 17g resealable sachet that ensures precise sugar control via portion discipline reducing risk of diabetes. Lunchbox / pocket-ready with zip-lock freshness. Constructed from mono material and with post-use storage reuse it delivers true circularity. Open, bite, reseal...



02 SINGLE SERVE PACKAGING



FINALIST

Play Pack

Tanaya Ajoodha

University of Pretoria

Play Pack combines sustainability, enrichment, and smart packaging to create a playful, reusable experience for dogs. Designed to reduce waste and increase engagement, each toy integrates treats in a unique way—encouraging activity, curiosity, and joy. It's packaging that's not just functional, but fun—for both pets and people.



FINALIST

Pure Fusion

Mia van Eldik

Potchefstroom Academy

Pure Fusion introduces tear-drop containers combining laundry liquid and Neroli fabric conditioner in precise single-use doses. The logo-inspired design prevents spills and clicks together for easy handling. Stored in a washing machine–styled bulk box, the recyclable, sustainable packaging is convenient for families, individuals, and travelers seeking eco-friendly laundry solutions.



02 SINGLE SERVE PACKAGING



FINALIST

Seltz & Stem: Mix in Motion

Melandri Bouwman

Open Window

Seltz & Stem is an alcohol-free botanical beverage brand made for belonging. Designed for the festival crowd, both single-serve and multi-packs move with you, featuring a carry handle, windows that showcase the bottle's layered designs, and a built-in bottle opener, because why wait?



FINALIST

Single Serving Espresso

Mikaela Collins

University of Pretoria

Single servings of double shot espresso allows coffee to be one less thing you have to think about. It is for those people who don't have a coffee machine, time to make it or knowledge of coffee. The single serving creates a quick and easy way to solve this.



02 SINGLE SERVE PACKAGING



FINALIST

Single Tastic Serve

Thaleisha Van Der Merwe

Eduvos Pretoria

These single-serve rice sachets offer the opportunity to try new flavours. Perfect for student and people who want to experiment with new flavours and variants. The packaging has fun streaks of colour and when tearing the top part of the packaging the sachets imagery inside will fill the bowl.



FINALIST

SnoutWise Venture Bites

Shalmay Van der Walt

Open Window

SnoutWise combine sustainability and ease of use with active and fun living. The compact tube with single-serve sachets delivers freshness, portability, and waste reduction, solving everyday treat challenges. Inspired by fun and outdoor gear, it connects with eco-conscious pet owners seeking trail-ready nutrition for dogs who venture into the outdoors.



02 SINGLE SERVE PACKAGING



FINALIST

Stacked Ice Tea

Lauren Fisher

University of Pretoria

Simple yet eye catching, this attractive glass tower designed for Doubleshot are stacked with your favourite amazonian flavours. The illustrations are inspired by the film, forming a terrifying Anaconda. Choose from Acai, Camu Camu and Guarana, or all three, and connect them into a menacingly delicious stack.



FINALIST

Taste of Home in your Pocket

Xia-Zann Oelofse

IIE Vega Bordeaux

Aromat single serve packaging takes a beloved South African household staple and makes it smarter. With perfect portions, less waste, and bold design, it blends convenience, culture, and sustainability. Its everyday flavour made modern practical, eye-catching, and ready for today's on-the-go lifestyles.



FINALIST

Wag 'n Go

Lusanda Mzolo

Durban University of Technology

Wag'n Go is a resealable and travel friendly dog food pack, that not only functions as a food bowl but has the convenience of a water lid and poop-scoop. This pack is made for people who live active lifestyles and are in need of dog food on-the-go for their dogs.



02 SINGLE SERVE PACKAGING



FINALIST

Wine Cans

Suzaan Pienaar

University of Pretoria



By drawing attention to the fancy wine brands that don't capture the elegant beauty of the wine. The shape of the canned wine is inspired by the traditional wineglass and using Jakkalsvlei as inspiration for the illustration. Thus capturing the experience of wine while on the go.



FINALIST

Yococo Scoop Squad

Gareth Holder

Greenside Design Center

This project combines vibrant character design with playful flavour storytelling, making each tub feel unique and memorable. The bold illustrations and creative names create instant shelf appeal and encourage curiosity.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



BEST IN PROJECT 3

Build-A-Bun

Nikhiel J. Pakkiri

Durban University of Technology

This packaging transforms a simple takeaway meal into an interactive and eco-friendly experience. It strengthens Roco mamas' brand identity, engages kids through creative gameplay, reassures parents with fresh, safe and healthy ingredients, that supports sustainability goals — thus making it not just normal packaging, but a memorable brand moment worth celebrating.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



2ND IN PROJECT 3

Mythos 'Meze' Takeaway Packaging

Oratile Matjeni

University of Pretoria

Mythos' packaging elevates takeaway with a fold-out base that transforms into a serving platter; perfect for enjoying Meze together, wherever you are. Its modular design prevents spills and shifting during delivery while offering a stylish yet functional solution that reflects the restaurant's commitment to quality from kitchen to doorstep.



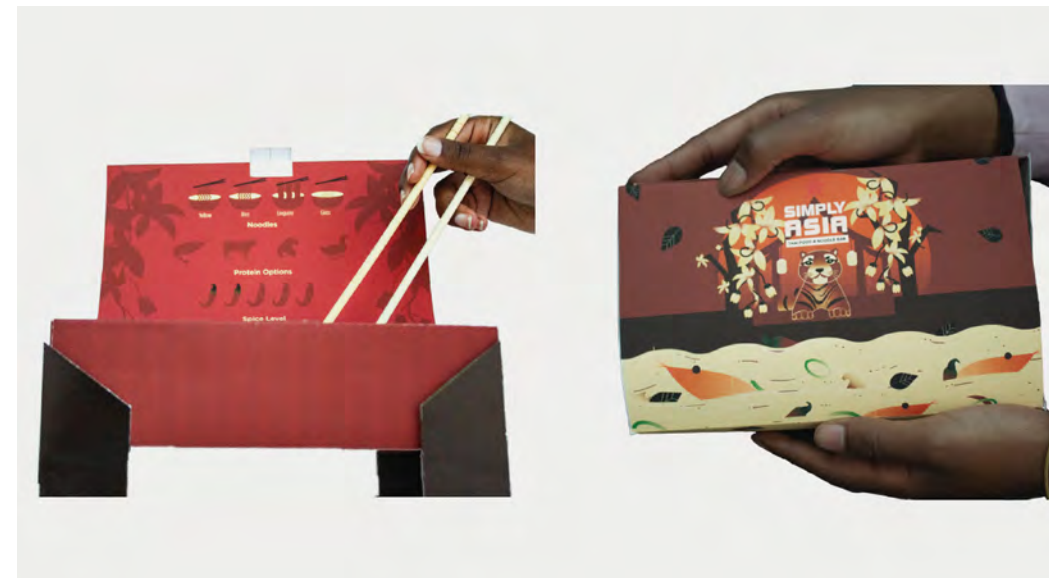
3RD IN PROJECT 3

The Cassia Box

Thembelihle Radebe

University of Johannesburg

This sleek, foldable box transforms takeout into a shared experience. Sturdy and easy to assemble, it's designed for meals meant to be enjoyed together. Inspired by Thai culture, it reimagines packaging around connection, flavour, and authenticity. Practical, sustainable, and meaningful. It encourages sharing and brings people closer through food.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

AM to M

Carla Neveling

Eduvos Pretoria

Blending storytelling, brand identity, and functional design in a way that elevates the QSR experience. The pack design respects McDonald's legacy while offering something new, striking, emotionally resonant, and practically sound. Every design decision was made with customer in mind, turning a routine meal into a memorable moment.



FINALIST

BGR: The Octagonal Box

Zintle Sidloyi

University of Johannesburg

The Octagonal Box is a fun take on what a takeaway box means: easy to transport left over food for on the go. The box is designed for the restaurant BGR (located in Pretoria and Johannesburg). The box would be made from recycled cardboard, for environmental purposes.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

Château Gâteaux Small Cake

Milan Metz

University of Pretoria

Bringing together elegance and convenience. The pack contains a single-serving cake in a Château-shaped box that acts as the plate once opened and has a removable lid as well as a tea-cup inspired, reusable cup. The transit packaging is lined with a base that keeps everything secure. A unique and charming experience.



FINALIST

Crave Carry

Luke van Staden

Eduvos Nelson Mandela Bay

This new packaging design for Crave Burger brings in a cinema-style carrier to address challenges with existing takeaway packaging. The design uses strong, biodegradable cardboard and has a raised backboard with an easy-to-hold handle, so it's balanced and can be carried with one hand. A central, secure drink holder prevents tipping, while modular compartments for the burger and fries ensure stability and neat presentation. The fries box includes a closable lid to prevent spills, and the burger is foil-wrapped to retain heat, enhancing both hygiene and food preservation.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

No Tray - No Way!!

Alissa Dykema

Potchefstroom Academy

My design creates multifunctional Nando's takeaway bags that double as trays, making messy dining easier. Each bag tears open to form a sturdy, wax-lined tray, preventing leaks and rips. This prototype isn't printed on the correct paper, so it won't tear properly—but with the right material, it works perfectly.



FINALIST

On the Go Box Meal Packaging

Mamello Moalosi

University of Johannesburg

An innovative QSR packaging design made of kraft cardboard for its eco-friendliness and durability. The packaging is Food-grade, non-toxic, biodegradable. Offers an easier time eating at work/campus While storing any leftovers. A fun and impactful design That is bound to catch the attention of students and young professionals alike.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

One for All – Flavour Made to Be Shared

Janah Smit

Greenside Design Center

“One for All – Flavour Made to Be Shared” transforms Hungry Lion packaging into a shared experience. Inspired by South Africa’s shared food culture, the PLA bioplastic-coated box folds flat for easy sharing. A perforated kraft carrier makes meals accessible, while wet wipes replace cutlery. Recyclable, practical, and proudly Mzansi!



FINALIST

Share Your Hungry Lion

Anel Goosen

Greenside Design Center

This packaging combines bold visuals, cultural relevance, and social media interactivity. By enhancing usability, encouraging sharing, and supporting brand engagement, this design turns a simple takeaway into a memorable experience that aligns with the brand’s bold identity and values.



03

QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

Take Haru Home

Roan Stone

Eduvos

This concept redefines the sushi takeaway experience with a sustainable, modular packaging system that solves key delivery issues like sauce leaks and food shifting. It elevates Haru Sushi's brand identity, integrates inserts that suit varied meal layouts effortlessly and offers a refined, memorable customer experience from box to bite.



FINALIST

Waggle PawPack

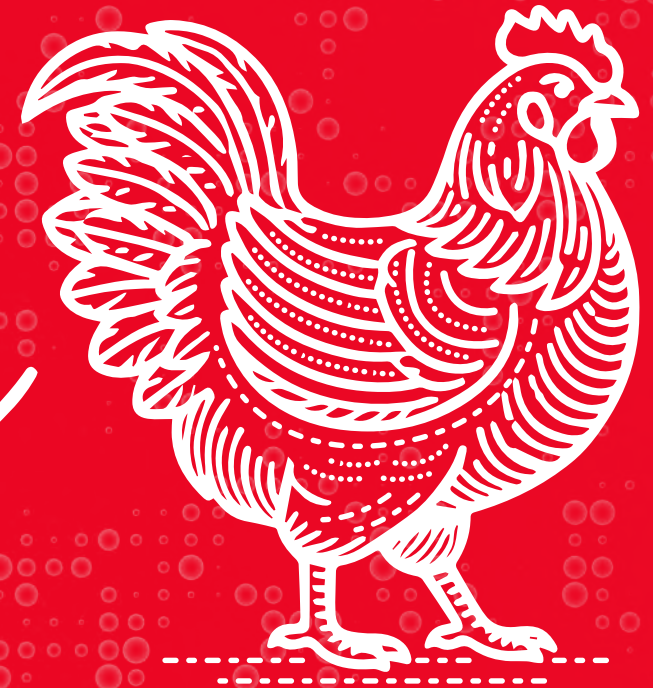
Kayla Ferreira

Open Window

The Waggle Cafe (QSR for pets) pack reduces waste with an edible bowl pets can enjoy after use. The To-Go Box, designed around pets rather than owners, combines treats, a toy, and the bowl as a pampering takeaway experience. It reimagines packaging as playful, sustainable, and pet-first, a feature most pet cafés overlook.



PACKAGING *Technology* WINNERS



mpact 

smarter, sustainable solutions



TOP Winners



Gold
TROPHY

EcoBrew Coffee Slice

Cara-Lee Whitaker

Polyflex, KwaZulu-Natal

EcoBrew offers a practical, zero-waste alternative to conventional coffee sachets and plastic pods. Each unit consists of a dissolvable square of Arabica coffee housed in a fully compostable dual-chamber PLA pod. The packaging solution is further elevated by a collapsible paper cup, included in the multi-pack format, with a seed paper sleeve.



Silver
AWARD

Stardew Drops

Jean Andre Du Preez

Western Cape

A paper based package to sell a single serve offering of grapes in a 150g size offers consumers snacking convenience, an opportunity to test different grape cultivars and a sustainable and recyclable packaging solution. The engaging structural design of the pack meets the functional packaging requirements while offering a clean surface for impactful branding.



Bronze
AWARD

Easy Open Jam

Nitasha Sooful Anthony

Tiger Brands, Gauteng

A lightweight PET jar paired with an ergonomic flip top polypropylene cap that opens easily with one hand and minimal force. Soft touch full body label enhances grip, large, high-contrast text, bold ingredients lists and easy to read nutrition panels – all designed to meet the needs of consumers with physical and visual limitations.



01 ACCESSIBLE PACKAGING



BEST IN PROJECT 1

Easy Open Jam

Nitasha Sooful Anthony

Tiger Brands, Gauteng

A lightweight PET jar paired with an ergonomic flip top polypropylene cap that opens easily with one hand and minimal force. Soft touch full body label enhances grip, large, high-contrast text, bold ingredients lists and easy to read nutrition panels – all designed to meet the needs of consumers with physical and visual limitations.



01 ACCESSIBLE PACKAGING



2ND IN PROJECT 1

Easy Squeeze Peanut Butter

Marinda van der Merwe

In2Foods, Gauteng

A soft polypropylene squeeze bottle paired with a clear, easy-open flip-top cap, offering flexibility, control, and ease of handling to consumers with arthritis and limited hand strength. The squeezable dispensing mechanism combined with the ergonomic bottle shape ensures greater independence and convenience for all users.



3RD IN PROJECT 1

UdderJoy (Flavoured Milk)

Ashish Mawalall

Polyflex, Gauteng

Primary packaging made from a kraft-laminated paperboard carton with a pull-out HDPE spout. This ensures an ease of use, especially for consumers with motor impairments. Kraft paperboard provides a good touch and feel for grip, carton shape is ergonomic and the pull-out spout ensures an easy pour spill free usage.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

Peanut Butter... Squeeze

Kegomoditswe Siabukandu

Gauteng

A new pack for peanut butter that is ergonomic; it prioritises user comfort, ease of use, and safety in design. It features a one-handed use design with a soft squeeze contoured bottle. The flat bottom design ensures stability and braille is included on the label to navigate opening.



FINALIST

Chemico Drain Cleaner

Tiisetso Magampa

Amka Products (Pty) Ltd, Gauteng

The redesigned pack features an ergonomic grip, a child-resistant closure (CRC) compliant with regulations, and a QR code with Braille, linking users - especially those with visual or literacy challenges - to multilingual audio-visual instructions, enhancing safe and informed product use / disposal tips. These improvements aim to make corrosive household products safer and more accessible for everyone.



FINALIST

Omo Inclusive Pack

Ntombiyesicelo Dzedze

PepsiCo, Gauteng

This new pack for a multi-purpose bleach features a an ergonomic textured HDPE bottle for improved grip and tactile identification. Product integrity is ensured via a tamper-evident lock-down pump actuator, which also regulates dispensing through a 'measured-dose', reducing product wastage and improving safety for all consumers.



02 SINGLE SERVE PACKAGING



BEST IN PROJECT 2

EcoBrew Coffee Slice

Cara-Lee Whitaker

Polyflex, KwaZulu-Natal

EcoBrew offers a practical, zero-waste alternative to conventional coffee sachets and plastic pods. Each unit consists of a dissolvable square of Arabica coffee housed in a fully compostable dual-chamber PLA pod. The packaging solution is further elevated by a collapsible paper cup, included in the multi-pack format, with a seed paper sleeve.



02 SINGLE SERVE PACKAGING



2ND IN PROJECT 2

Stardew Drops

Jean Andre Du Preez

Western Cape

A paper based package to sell a single serve offering of grapes in a 150g size offers consumers snacking convenience, an opportunity to test different grape cultivars and a sustainable and recyclable packaging solution. The engaging structural design of the pack meets the functional packaging requirements while offering a clean surface for impactful branding.



3RD IN PROJECT 2

PurrPaste

Sonia Khan

Unilever, KwaZulu-Natal

PurrPaste, a lickable cat treat contained and dispensed from a mono-dose Snap-EZ sachet format to deliver a premium user experience: one-handed opening, precise portion control, and mess-free dispensing appealing to urban pet owners. The primary packaging uses mono-material polypropylene (PP), fully compatible with recycling streams in South Africa.



02 SINGLE SERVE PACKAGING



FINALIST

Honey Sachet

Dikeledi Judith Ramokae

Gauteng

This project introduces Nuportion Honey Lemon and Ginger Infused Honey sachets — a single-serve packaging concept that applies an existing patented dispensing technology in a new and untapped market context. The PaperSnap sachet offers a clean, one-handed, and mess-free opening mechanism, making it ideal for hospitality settings where traditional honey bottles often result in sticky, unhygienic, and wasteful experiences.



FINALIST

Duo Pack Peanut Butter & Jam

Eyethu Inathi Bikitsha

Tiger Brands, Gauteng

A single portion duo pack which conveniently combines both peanut butter and jam for ease of dispensing by consumers both at home, on the go and especially in hospitality environments. The dual compartments hold a single portion of each the peanut butter and the jam and the peelable lid offers clear branding on pack.



02 SINGLE SERVE PACKAGING



FINALIST

The Dignity Envelope

Nikita Geral

Shave & Gibson, Gauteng

The Dignity Envelope is a paperboard-based primary pack system for single-use sanitary pads, designed to support community-led fulfilment, and a more sustainable materials cycle. The project also seeks to empower vulnerable communities through localised packing operations, while improving education around menstrual health through digitally linked resources.



FINALIST

40g Flavoured Cream Cheese Packs

Liezl Solomon

RFG Foods, Western Cape

"Flavour-a-Day", an innovative single-serve packaging solution for flavoured cream cheese, meeting consumer demand for convenience, portion control, variety, and sustainability. The concept introduces 40g resealable, recyclable PET tubs available individually and in multi-flavour five-packs. This format is designed to reduce food waste and support on-the-go consumption in lunchboxes, travel catering, and premium snacking occasions.



FINALIST

Infantdera Paediatric Pain Medication

Debrah Alexander

Aspen SA Operations (Pty) LTD,
Eastern Cape

Infantdera is a practical, portable infant medication sachet designed for caregivers, especially single parents and visually impaired mothers. It is affordable and accessible, with a multi-layer packaging structure made of PAPER, low-density polyethylene (LDPE), polyethylene terephthalate (PET), and polypropylene (PP). The product is designed to increase shelf life, preserve active chemicals, and withstand environmental stressors.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



BEST IN PROJECT 3

Cake & Coffee Carrier On the Go

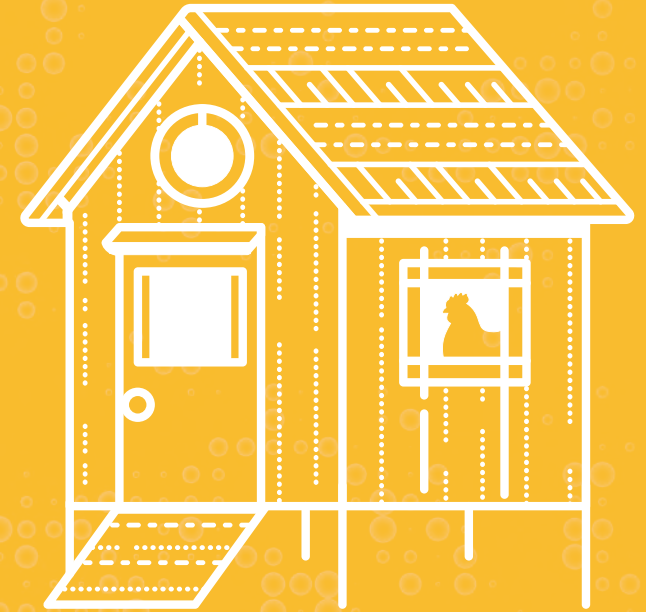
Mikayla Raman

Dr Oetker, KwaZulu-Natal

The carrier is designed to securely hold a hot beverage and a delicate cake slice within a single, ergonomic structure. Made from Valkraft board, with components like PLA-lined cups and bamboo or PLA sporks, the solution prioritises material sustainability while ensuring strength, insulation, and user-friendliness.



Industrial DESIGN WINNERS



TOP Winners



Gold
TROPHY

Braai Mate

Sibusiso Mokhoana

Tshwane University of Technology

Braai Mate is a portioned charcoal pack that redefines a national tradition with single-serve convenience. Pre-measured packs with built-in ignition eliminate firelighters, and make braaing safer and easier for everyone. By combining portion control, and accessibility, it provides a charcoal packaging solution that is as practical as it is innovative.



Silver
AWARD

Band-EEZ

Jameel Pietersen

Cape Peninsula University
of Technology

A packaging solution to address the challenges with opening and applying band-aid plasters, an everyday, first-aid essential used worldwide. The updated design includes a one-piece wrapper which combines sleeve and opening tabs, with a larger gripping surface and simple action to open, the band-aids are easier for all to access and apply, improving accessibility while reducing waste.



Bronze
AWARD

Dove Pure Hold

Theodorah Skosana

Cape Peninsula University
of Technology

Dove Pure Hold addresses the overlooked problem of soggy, unhygienic soap in shared spaces. Its eco-friendly absorbent holder prevents box damage, reduces contamination, and improves grip. Affordable and inclusive, it transforms everyday hygiene into a convenient, durable, and sanitary experience, enhancing accessibility, supporting students and travelers, and strengthening brand trust.



01 ACCESSIBLE PACKAGING



BEST IN PROJECT 1

Band-EEZ

Jameel Pietersen

Cape Peninsula University of Technology

A packaging solution to address the challenges with opening and applying band-aid plasters, an everyday, first-aid essential used worldwide. The updated design includes a one-piece wrapper which combines sleeve and opening tabs, with a larger gripping surface and simple action to open, the band-aids are easier for all to access and apply, improving accessibility while reducing waste.



01 ACCESSIBLE PACKAGING



2ND IN PROJECT 1

Dove Pure Hold

Theodorah Skosana

Cape Peninsula University of Technology

Dove Pure Hold addresses the overlooked problem of soggy, unhygienic soap in shared spaces. Its eco-friendly absorbent holder prevents box damage, reduces contamination, and improves grip. Affordable and inclusive, it transforms everyday hygiene into a convenient, durable, and sanitary experience, enhancing accessibility, supporting students and travelers, and strengthening brand trust.



3RD IN PROJECT 1

Bostik Assistive Camouflage

Jarod De Villiers & Marseilles Naudé

Cape Peninsula University of Technology

Bostik Assistive Camouflage targets Blister packaging. It features two visually distinct tabs with imprinted textures to not only guide users with both physical and visual impairments in opening the pack, but the tabs also act as a tamper evidence tool. The colours for the tabs are inspired by Bostik's iconic gecko logo.



01 ACCESSIBLE PACKAGING



FINALIST

HOLD-UP

Mzwakhe Mbonani

Polyco
Making waste work



Tshwane University of Technology

HOLD-UP is an innovative, returnable milk sachet holder that promotes accessibility, sustainability, and ease of use. Its rigid, safe design aids pouring, benefits elderly and differently-abled users, and encourages recycling, addressing both social and environmental needs while remaining affordable and practical for township retail markets.



FINALIST

Digital Media Box

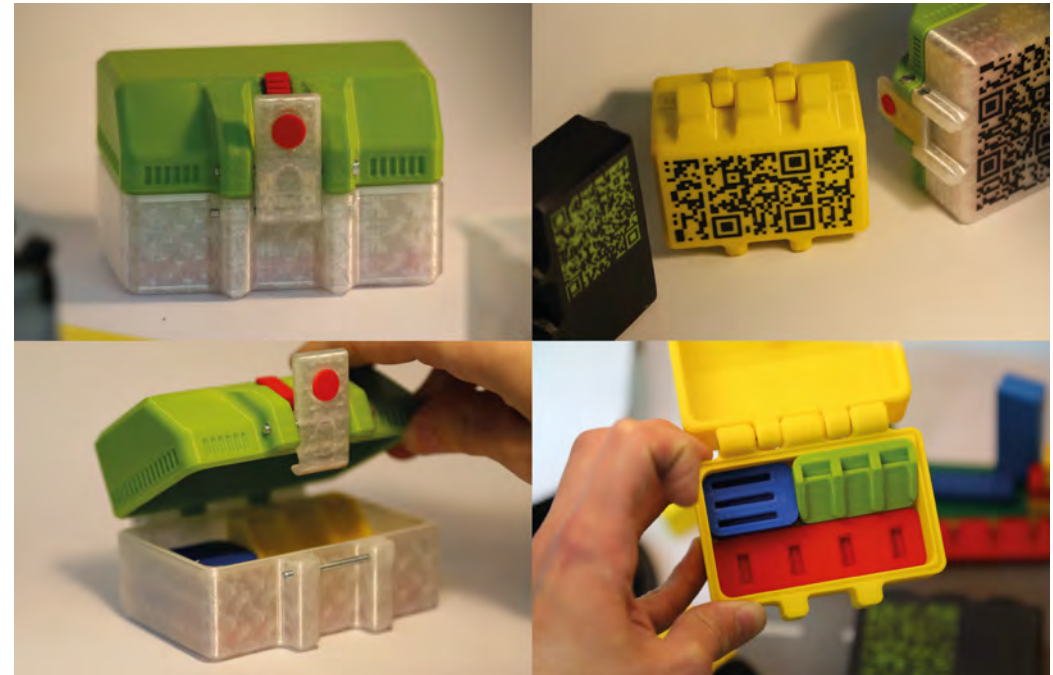
Julian Bester

PACKAGINGSA



Cape Peninsula University of Technology

A pack designed to also function as multi-sensory organizer for digital storage media. Designed for neurodiverse users, it employs color-blocking and tactile cues for spatial navigation. An integrated QR code bridges to an accessible digital interface, offering text-to-speech and AR customization, making data management physically and digitally intuitive.



01 ACCESSIBLE PACKAGING



FINALIST

DualEase

Chiree Bosman

Cape Peninsula University of Technology

DualEase is an inclusive shampoo and conditioner bottle with two chambers in one easy-to-use design. A twist-cap selector, ergonomic grip, visible level windows, and leak-proof lock make haircare simple at home, in the shower, or while travelling — saving space, reducing plastic waste, and working for everyone.



FINALIST

Beauty Beyond Barriers

Kamogelo Morare

Cape Peninsula University of Technology

This pack redesign of Maybelline's concealer replaces twisting and strain with a one-handed pump, ergonomic form, and built-in blender. It transforms a daily challenge into enhanced user independence, proving packaging isn't just a container, but a voice for inclusivity.



FINALIST

Layer-Up

Muhammad Zaheer Magmoed

Cape Peninsula University of Technology

This yoghurt pack features an expanding base that creates extra space for toppings, preventing overflow when mixing. Its ergonomic shape ensures easy one-handed use, while clear opening mechanisms reduce effort. Combining accessibility, sustainability, and innovation, it offers a dignified solution that empowers users and enhances independence in everyday eating.



02 SINGLE SERVE PACKAGING



BEST IN PROJECT 2

Braai Mate

Sibusiso Mokhoana

Tshwane University of Technology (TUT)

Braai Mate is a portioned charcoal pack that redefines a national tradition with single-serve convenience. Pre-measured packs with built-in ignition eliminate firelighters, and make braaing safer and easier for everyone. By combining portion control, and accessibility, it provides a charcoal packaging solution that is as practical as it is innovative.



02 SINGLE SERVE PACKAGING



FINALIST

Nescafé Cap

Tsakane Mashele

Tshwane University of Technology (TUT)

A redesigned pack format for Nescafé Cappuccino, delivering convenience, accessibility and improved portability to the consumer. The sachets are difficult to use with one hand and when in a rush juggling between morning tasks, this pack addresses ease of use for the busy consumer.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



BEST IN PROJECT 3

Finger Lickin' Design

Megan Brooks

University of Johannesburg

A packaging redesign for the Chicken Licken brand which redefines fast-food presentation through bold visuals, functional design, and eco-friendly materials. It enhances brand identity while improving customer experience with convenience and appeal.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



2ND IN PROJECT 3

What IF...? McDonald's Takeaway

Innocent Mashishi

Tshwane University of Technology (TUT)

The redesigned McDonald's packaging uses biodegradable molded pulp for burgers and chips, with an integrated one-hand carry system and straw/fork utensil slot. It reduces plastic waste, maintains insulation, and improves convenience by allowing customers to securely carry food and drinks in one hand—supporting sustainability and enhancing everyday usability.



3RD IN PROJECT 3

CarryMeUp!

Ndivhuwo Muladi

University of Johannesburg

A QSR packaging solution for hot dishes and soups typically supplied by Thai restaurants. The cleverly designed handle makes the hot contents comfortable to carry and with a wide fold back of the lid makes the pack easy to open and consume from.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

Stripes in Motion

Jamie Rowney

University of Johannesburg

Bold, functional, and proudly South African, the proposed Fat Zebra's packaging transforms takeaway into a brand experience and personal journey. With iconic graphics, ergonomic design, and sustainable materials, it's built for real-world use and visual impact. It's a winning fusion of form, function, and local flair. It is... Stripes in Motion.



FINALIST

Lucky 8

Kate Savage

University of Johannesburg

Food brings people together in Chinese culture. Lucky 8 brings together the elements of a Chinese takeaway; rice and a sauce, in a layered 8 sided box. The box is secured with chopsticks and a security seal. After use, the packaging can be recycled.



03 QUICK SERVICE RESTAURANT (QSR) TAKEAWAY PACKAGING



FINALIST

Fancy Made Easy - Pantry

Jay Andre

University of Johannesburg

'Fancy Made Easy' redefines dessert packaging by combining luxury and minimalistic aesthetics with reliable food protection. Designed to enhance the user experience, it ensures every treat arrives safe, while still indulgent, making elegance effortless and aligning perfectly with the Pantry brand.



FINALIST

Mugg & Bean Signature Muffin Pack

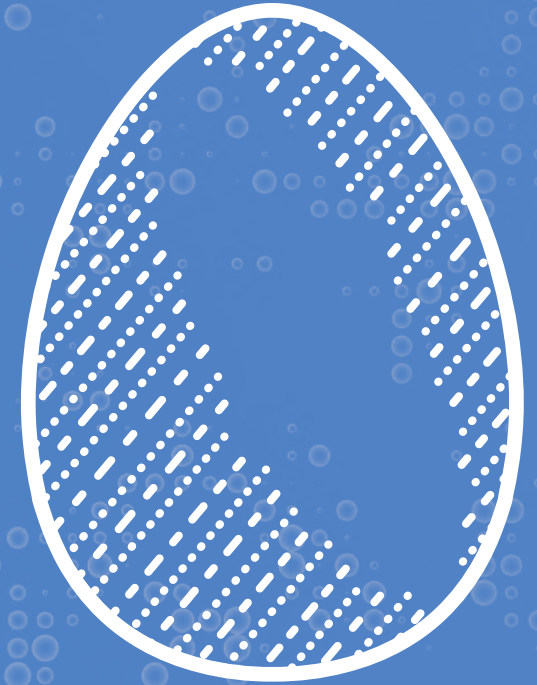
Téa van der Merwe

University of Johannesburg

A triangular design speaks to the pieces of cake that Mugg & Bean is renowned for, and the kraft finish complements the brand's natural identity. With cleverly positioned cut-out display windows, the consumer can view the product inside and there is a reduction in unnecessary material and print.



Food SCIENCE & TECHNOLOGY WINNERS





Gold
TROPHY

Nomī

Team: Kyle Labuschagne, Emily Anna Schady, Nina Wessels, Nande Mki, Jessica Ovendale, Mila van der Merwe & Carishny Chante Prins

Stellenbosch University

The packaging design for Nomī optimises consumer appeal, product integrity and environmental performance while remaining cost-effective. The clear mono-polypropylene (PP) tub reveals the product's unique swirl design, enhancing consumer trust. Functionality is achieved through an ergonomic tub with a resealable lid. The PP material demonstrates high toughness at frozen storage conditions and adequate barrier properties against moisture and oxygen. Mono-PP is lightweight, energy efficient to produce and widely recyclable in South Africa. The smooth tub interior aids rinsing and encourages reuse at the household level, extending the material's lifespan beyond single use. The uncoated paperboard sleeve provides an additional surface for branding while maintaining recyclability. Its lightweight design minimises material usage and contributes to cost efficiency.





RUNNERS-UP

Go-To

Team: Anshia Oudtshoorn, Ella Rose Mason, Rethabile Lesego Manoto, Annette Romi Nel, Carolijn Schultheiss, Gene Honiball, Jessica Hickley & Lusché Swart

Stellenbosch University

Go-To is a vegan, no waste, snack bite made from shiitake mushrooms and a chickpea inspired-tofu. It is sold as a ready-to-eat frozen product that is meant to be heated before consumption. With sustainability at the core of this product, its packaging solution reflects this integral value. The low-density polyethylene (LDPE) zipper-seal doyp pouch is a functional solution combining protection, usability and sustainability benefits that align with the product's needs and consumer expectations.



2026 STUDENT GOLD PACK

Student Gold Pack 2026 will be launched in March 2026

For more information, contact:

Bill Marshall

IPSA Student Gold Pack Competition Organiser

studentgoldpack@ipsa.org.za

011 804 1614

www.studentgoldpack.org.za