

student GOLD PACK 2019



AWARD WINNERS:
PACKAGING TECHNOLOGY



sappi

SPONSORS



JUDGING

The Organising Committee and Competition Judges represent a range of disciplines and are selected for their expertise in the appropriate fields.

Regional judging panels firstly selected top entries in their regions, which were then submitted to the national judging panel, which was made up as follows:

Amith Sukhnundan (IPSA – Northern Region)
Clive Glover (Packaging Journalist)
Kim Hayes (Nando's)
Tony de Beer (Packaging Consultant)
Bill Marshall (Syndicate Graphics)

The Student Gold Pack Awards are organised under the auspices of The Institute of Packaging South Africa, by **Bill Marshall**.



**student
GOLD PACK
2019**

WINNERS

GOLD TROPHY

Qiga Mafongosi
IPSA Northern Region
CREMORA



SILVER AWARD

Dorette Calitz-Lamont
IPSA Northern Region
ADAM



BRONZE AWARD

Ntombizodwa Mashele
IPSA Northern Region

EXTREME & SAVANNA 6 PACK



student
GOLD PACK
2019

PROPAK
CAPE 2020
PACKAGING • PROCESSING • PRINTING • PLASTICS

PROJECT BRIEF 1

DESIGN FOR RECYCLABILITY

You are challenged to select any existing product's packaging (in Metal, Glass, Paper or Plastic), which you believe is not efficiently designed to be recycled in South Africa. Redesign and specify the packaging to ensure that it satisfies the functional packaging requirements of the product and also will be suitable to be effectively and efficiently recyclable in South Africa. The objective is to facilitate the circular economy for packaging materials.

Best in Project

Qiga Mafongosi
IPSA Northern Region
CREMORA



Runner-up in Project

Mariska Venter
IPSA Northern Region
BOVINEPOX



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Finalist



Bianca Lee King
IPSA Northern Region

BEEHIVE
INFANT CEREAL

PACKAGING
& Print Media



Finalist

Angela Deary
IPSA Western Cape

PnP BLUBERRIES



Finalist



Anneline Matthee
IPSA Eastern Cape

ZERO WASTE ORGANIC
PACKAGING – SASKO

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Finalist

Mishkah Samie
IPSA Western Cape

STACKS OF YUM
POTATO SNACK



Finalist

Jamielee Govender
IPSA Northern Region

FRY'S PACKAGING



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 **PROPAK
CAPE 2020**
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PROJECT BRIEF 2

SAVE FOOD

You are challenged to specify and design the packaging for any existing or new food product that will significantly reduce food losses or food wastage in the supply chain. Your motivation for proposed packaging specification should explain how and where in the supply chain the packaging will save a relevant amount of food.

Best in Project



Ntombizodwa
Mashele
IPSA Northern
Region

EXTREME
& SAVANNA
6 PACK

*Runner-up
in Project*

Maryna Janse van Rensburg
IPSA Northern Region

NATURELLE GRATED CHEESE



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2019

Finalist

Lizelle Pillay
IPSA Northern Region

FATTI'S & MONI'S

+ Judges'
Special
Mention:
EXTRA THOUGHT



Finalist

Peter Govender
IPSA Northern Region

PIEMAN'S SHIPPERS

Finalist

Diana Du Plessis
IPSA Western Cape

DREAM VANILLA
FLAVOURED CUSTARD



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PROJECT BRIEF 3

LIGHT BULBS

You are challenged to create functional and cost-effective packaging for domestic light bulbs. Modern electric household light bulbs come in a complexity of types and packaging formats. You may decide what type of domestic light bulb and how many are to be packed in your packaging proposal.

Best in Project

Dorette
Calitz-Lamont
IPSA Northern Region

ADAM



Runner-up in Project

Li-Anne Landman
IPSA Eastern Cape

EVEREADY 7 WATT LED
LIGHTBULB REDESIGN



student
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Finalist

Francesca Mortimer
IPSA Western Cape

LIGHT FANTASIES



Finalist

Jillian Jorgensen
IPSA Eastern Cape

SPAR GOOD LIVING MULTI-PURPOSE LIGHT



student
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Finalist

Henrieta Mokgopye
IPSA Northern Region

VITAL GLOBE OVEN BULB



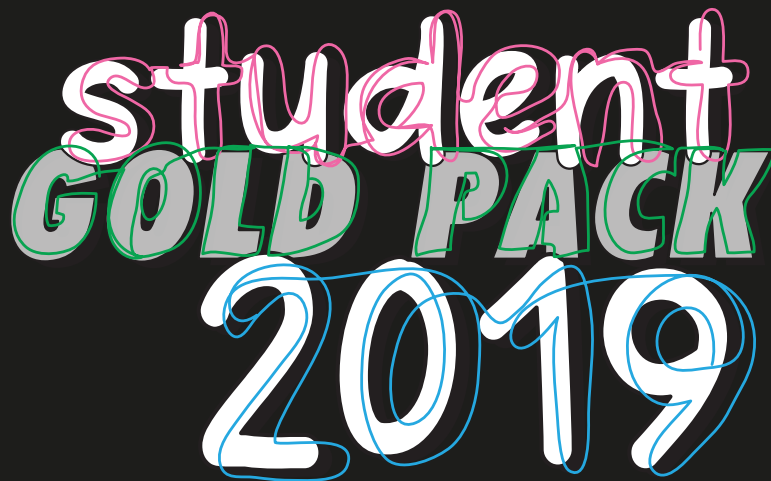
Finalist

Rocky Goitseone Pule
IPSA Northern Region

PHILIPS BULB
AIR SLEEVE



student
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For more information, contact:

Bill Marshall

IPSA Student Gold Pack Competition Organiser

studentgoldpack@ipsa.org.za

011 804 1614

www.studentgoldpack.org.za

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AWARD WINNERS:
GRAPHIC DESIGN



SPONSORS



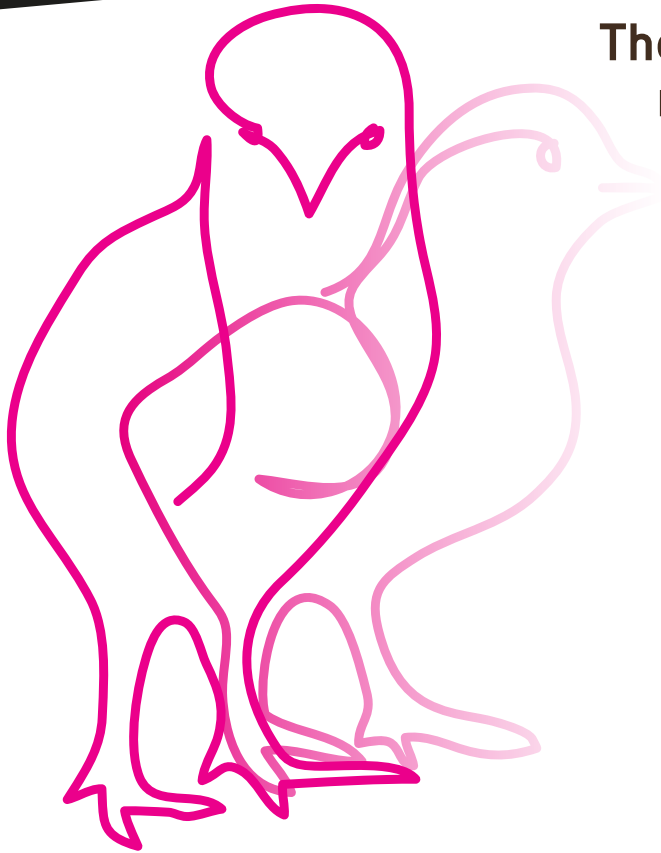
JUDGING

The Organising Committee and Competition Judges represent a range of disciplines and are selected for their expertise in the appropriate fields.

Lecturers firstly selected top entries from their institutions, which were then submitted to the national judging panel, which was made up as follows:

Bianca le Cornu (Pearson Institute of Higher Education – Midrand)
Clive Glover (Packaging Journalist)
Darren Meltz (Vega Johannesburg)
Madelaine Fourie (Sappi)
Susi Moore (Packaging & Print Media)
Bill Marshall (Syndicate Graphics)

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WINNERS

**GOLD
TROPHY**

Angeline van Hillo
Nelson Mandela University

BARE SOAP



**SILVER
AWARD**

Nathan Abam
Pearson Institute of
Higher Education –
Pretoria

BIG SCOOPS



**BRONZE
AWARD**

Tamara-Jade Appolis
Nelson Mandela University

AFRICA BEAUTY CREAM SOAP



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PROJECT BRIEF 1

BRAND POWER

Choose existing pack design that you believe is weak or poorly designed, particularly from a branding and communication point of view, and redesign the graphics and perhaps even the packaging to turn it into a big brand look. Show the before and after.

Best in Project



Tamera Govender
Durban University
of Technology

FATIMA'S FROZEN
VEGETABLE
SAMOOSAS



Runner-up in Project



Shraddha Bhoojrajh
Durban University
of Technology

STAYFREE PADS



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Finalists

Kyle Gounden
& Henrike Wielpütz
Vega Johannesburg

WOOLWORTHS
NAMIBIAN HARDWOOD

**Judges' Special Mention:*
EXTENDED
FUNCTIONALITY



Finalist

Brandon Muvundura
Pearson Institute of
Higher Education –
Midrand

COCA-COLA

**Judges' Special Mention:*
QUICK FIX



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Finalist

Martin Head
Pearson Institute of Higher Education – Bedfordview

NESTLÉ PURELIFE MINERAL WATER



Finalist



Jasmine Acton
Vega Johannesburg

LUX BEAUTY SOAP

Finalist

Erin Pearson
Vega Johannesburg

COLGATE TOOTHBRUSHES



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PROJECT BRIEF 2

PORRIDGE

Your brief is to design the packaging of a new brand of breakfast porridge. You are to propose a brand name and logo as well as the pack graphics to compete with existing porridge brands available in South Africa. You may use any one of the proposed pack formats of carton, or tin (with an inner pouch), a flat bottom pouch or plastic jar.



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Best in Project

Nathan Abam
Pearson Institute of
Higher Education – Pretoria

BIG SCOOPS



Runner-up in Project

Sarah Dyson
Vega Johannesburg

GORILLA MUNCH



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Finalist

Petroné Oelofse
Nelson Mandela
University

THE TROPICAL
OATS COMPANY



Finalist

Njabulo Mokgathi
Durban University
of Technology

UMNDENI PORRIDGE



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Finalist

Ning Jang
Vega Cape Town

SMILE INSTANT
PORRIDGE



Finalist

Sabrina Strydom
Vega Johannesburg

WILD WONDER
PORRIDGE



Finalist

Zoe Allison
Greenside Design Center

TUMI TUMS –
KIDDIE OAT CEREAL



student
GOLD PACK
2019

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PROJECT BRIEF 3

PERSONAL SOAP

Your brief is to design the packaging of a new brand of personal soap bar and to propose 4 variants of this soap for the initial launch. You are also required to propose the packaging for either a gift pack or multi-pack of these soap bars to support the launch. You are to propose a new brand name and logo as well as the pack graphics to compete with existing soap bar brands available in South Africa.

Best in Project



Angeline van Hillo
Nelson Mandela University

BARE SOAP

Runner-up in Project

Tamara-Jade Appolis
Nelson Mandela University

AFRICA BEAUTY CREAM SOAP



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Finalist

Sabeehah Kadjee
Greenside Design Center

ALCHEMY SOAP –
HEMP-INFUSED SOAP

Consol.

It's good. It's in glass.

**Judges' Special Mention:
COMMERCIAL
FEASIBILITY*

Finalist

Christian Botha
Vega Johannesburg

SEE SEEPY

**Judges' Special Mention:
INTERACTIVITY*



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Finalist

Cara Brauckmann
Vega Johannesburg

PAVLOV'S DOG
CONDITIONER

**Judges' Special
Mention:
UNIQUE
THINKING*



Finalist



Michelle Stockwell
Nelson Mandela University

LA VOYAGE BODY SOAP

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Finalist

Liesl Stassen
Durban University of Technology

GREEN CULTURE ORGANIC SOAP RANGE



Finalist

Chanté Harding
Vega Cape Town

PRES-EARTH

Finalist

Hannah Santhe
Pearson Institute of
Higher Education –
Midrand

HAPI



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Finalist

Zandri Daneel
Nelson Mandela University

SAVONSLAB SOAP



Finalist

Robyn Westley
Pearson Institute of Higher
Education – Bedfordview

TROPICAL SUMMER



Finalist

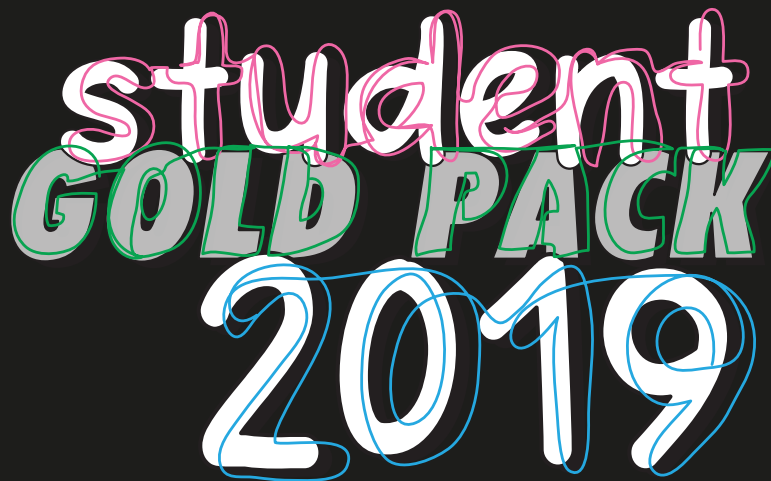
Ria-Mari van Rooyen
Vega Johannesburg

BEAU SOAP



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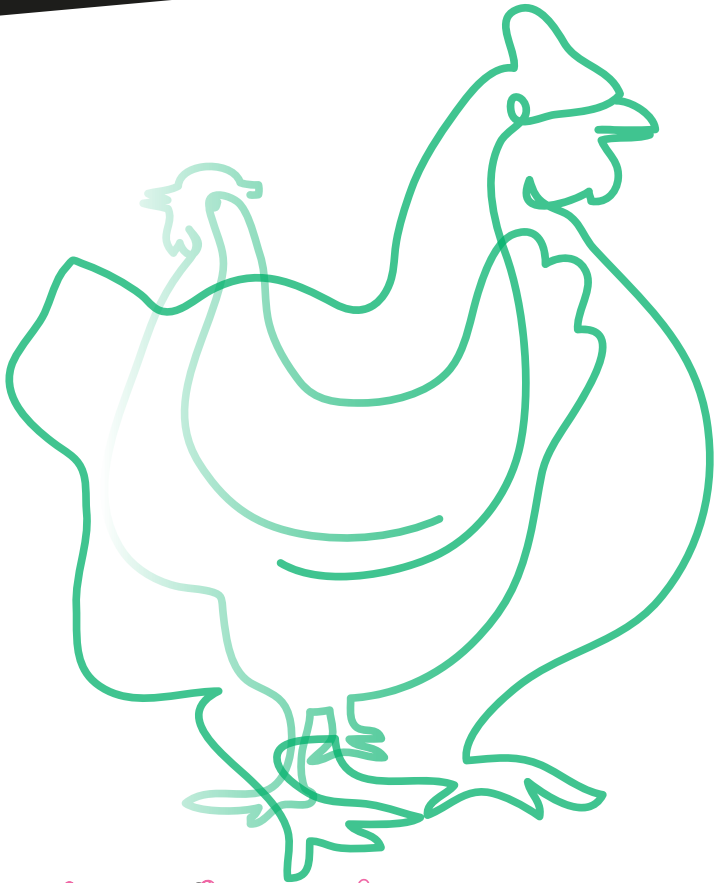
AWARD WINNERS:
FOOD SCIENCE & TECHNOLOGY



SPONSORS



JUDGING



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John Fox (Enviromall)
Ingrid Schoeman (IPSA Western Cape)
Nick Starke (Packaging Scientist)

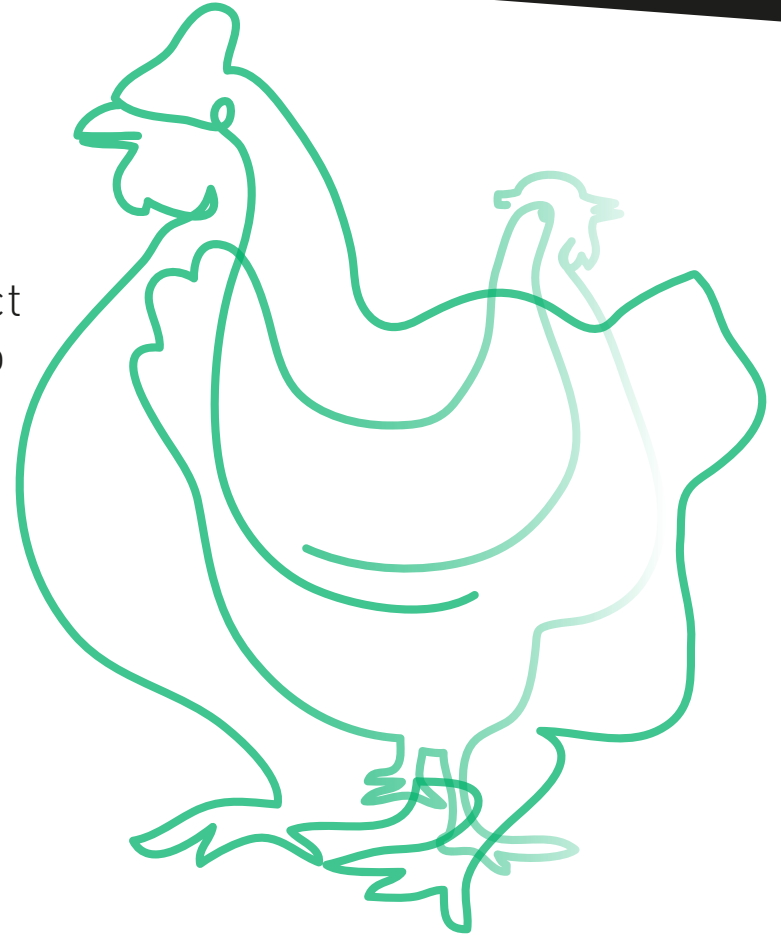
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PROJECT BRIEF

The students work as teams when tackling the Food Science projects. The students were challenged to develop an innovative food product using alternative proteins and then they need to develop the packaging for that food product.

The packaging component of their entry was then judged by a team of packaging specialists.



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Tiaan Claassen, Pieter Heckroodt,
Jordannah Leach, Nomalinge Mzaza,
Samantha Raggett, Ineke Stoffberg,
Anri Van Wyk and Bernelee Van Ede
Stellenbosch University



ELULA

student
GOLD PACK
2019



Iain Aaron, Kayla Ayres, Cara Ehlers,
Suzaan Hobson, Jacob Kasselmann,
Nosisi Mabandla, Chante Nortjè,
Kara Truter and Lin-Mari Visser
Stellenbosch University

FAVAMITE



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GOLD PACK
2019

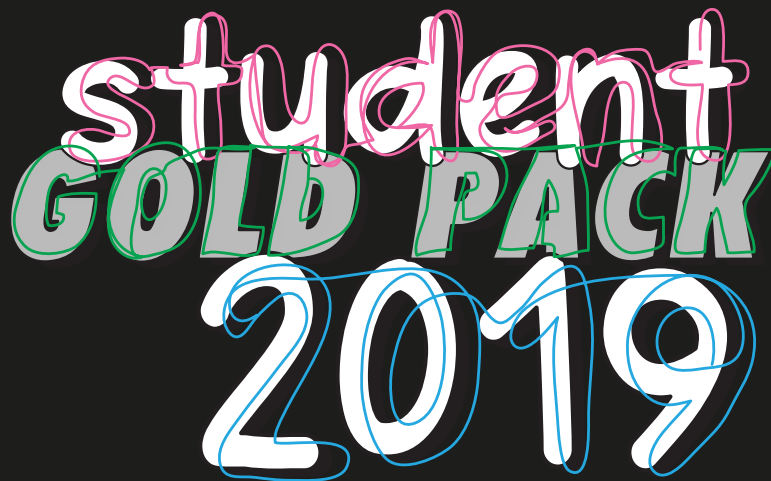


Sebastian Bester, Mary-Anne Bigalke
Danielle Du Toit, Ruchelle Eloff, Tegan
Gibbens, Tamsyn Jack, Karabo Makhetha
and Marco Oosthuizen
Stellenbosch University

WELLBEAN



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